



SAMPLE "SHOP HOUZZ"
CONSUMER EMAILS

Subject Line: 🖐 Say hello to good buys (the backyard kind)



FURNITURE | DECOR | LIGHTING | BATH | SALE

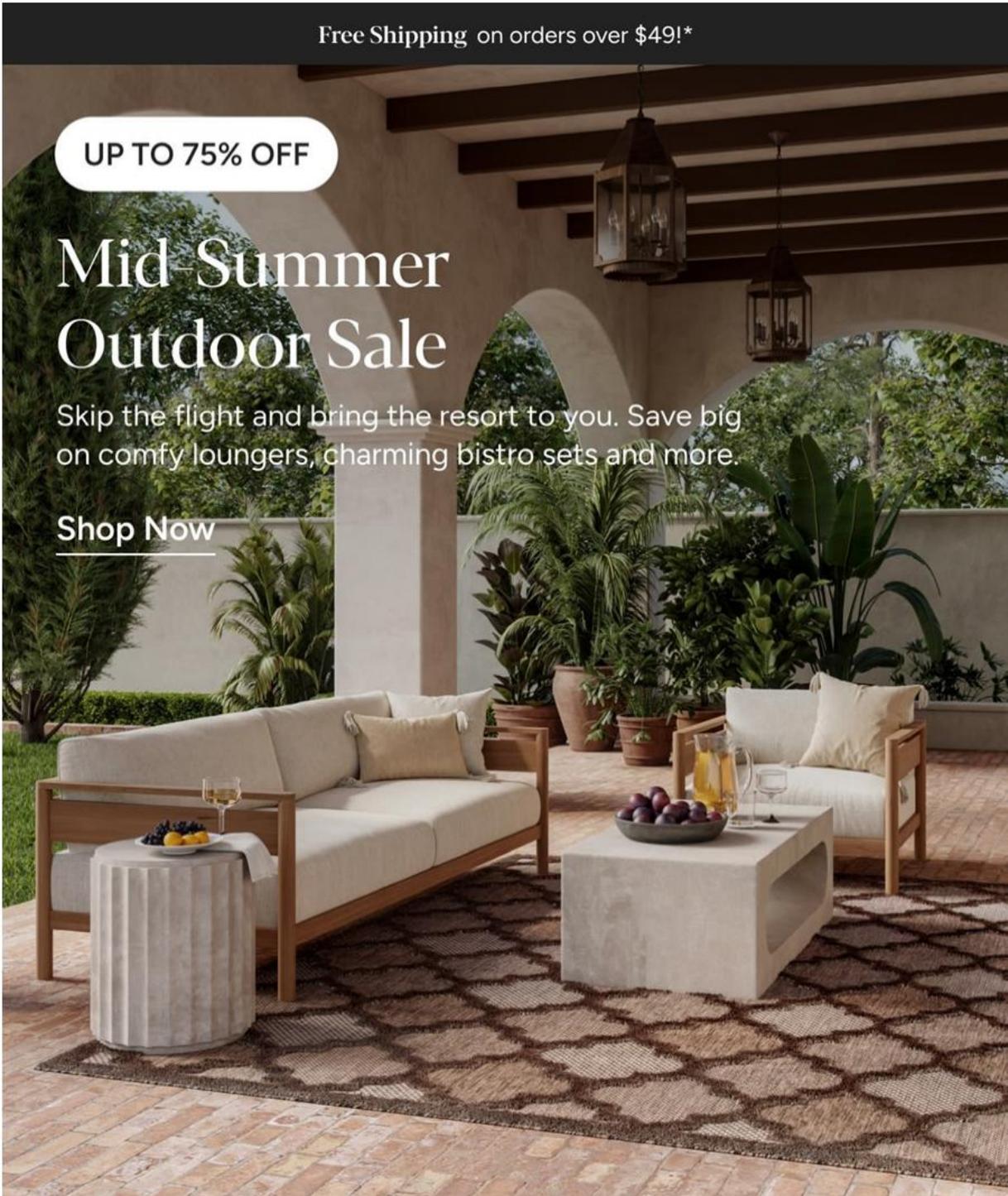
Free Shipping on orders over \$49!*

UP TO 75% OFF

Mid-Summer Outdoor Sale

Skip the flight and bring the resort to you. Save big on comfy loungers, charming bistro sets and more.

[Shop Now](#)



Subject Line: 🪑 Upgrade your sit-uation



FURNITURE | DECOR | LIGHTING | BATH | SALE

Free Shipping on orders over \$49!*

UP TO 75% OFF

Seating Sale

Make room for kicking back and catching up. Armchairs, sofas, bar stools and more are up to 75% off.

[Shop Now](#)



Subject Line: 🏠 Need an excuse to stay in and save?



FURNITURE | DECOR | LIGHTING | BATH | SALE

Free Shipping on orders over \$49!*



UP TO 75% OFF

Rug & Furnishings Sale

If you've been waiting for the right time to replace a few key pieces, consider this sale your green light.

[Shop Now](#)

Subject Line: 📧 Our biggest outdoor sale of the season!



FURNITURE | DECOR | LIGHTING | BATH | SALE

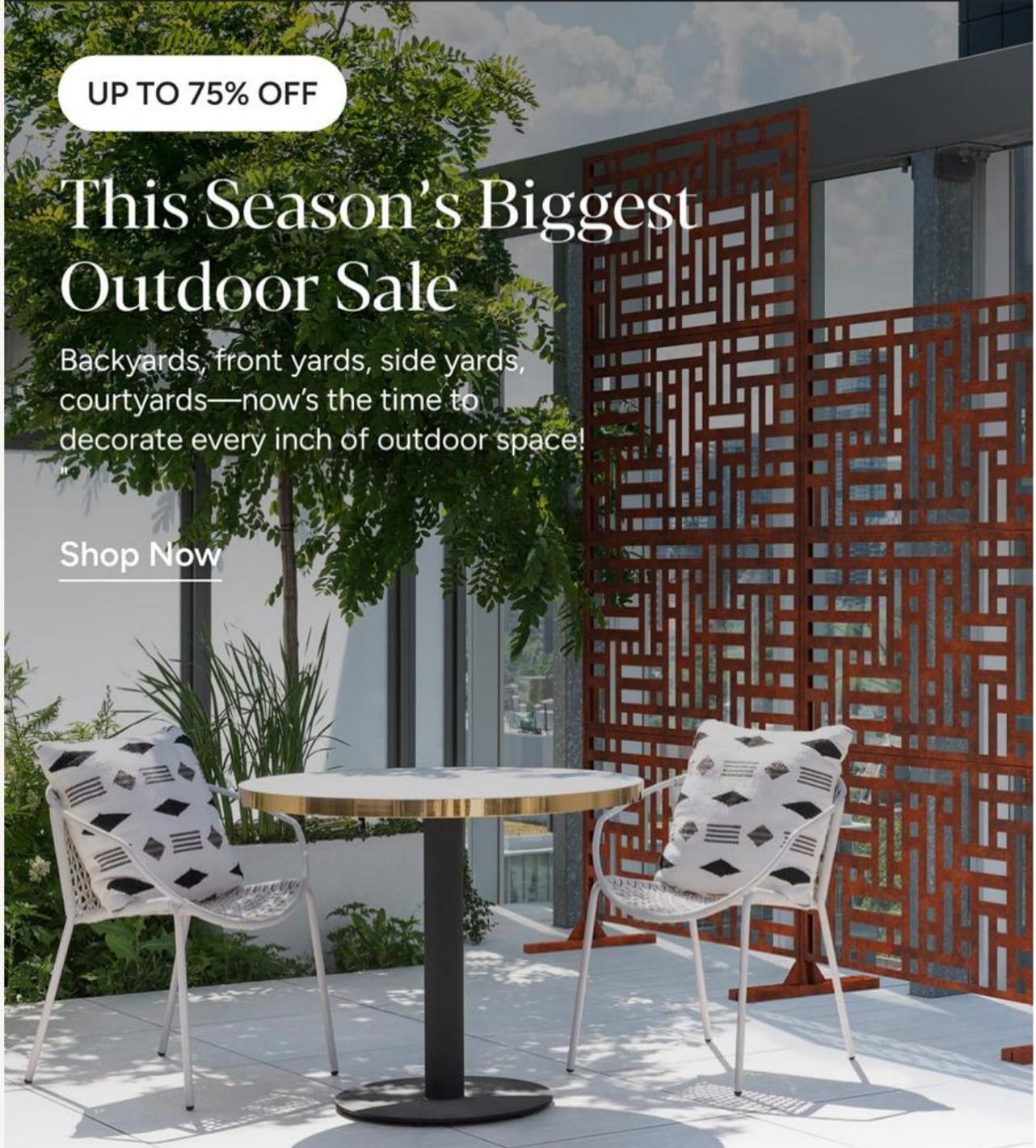
Free Shipping on orders over \$49!*

UP TO 75% OFF

This Season's Biggest Outdoor Sale

Backyards, front yards, side yards,
courtyards—now's the time to
decorate every inch of outdoor space!

[Shop Now](#)



Subject Line: 📧 Modern furniture. Throwback pricing.



FREE shipping on orders over **\$49!***

The Semi-Annual Furniture Sale



Modernize, customize, and harmonize your home with furniture for every room up to 70% off!

SHOP NOW →